

European Networks and Agencies for Internationalization

2nd Annual Conference



21st November 2014

Sala Aldo Moro

Ministry of Foreign Affairs and International Cooperation

P.le della Farnesina, 1 Rome

Organized by

Uni-Italia

Centre for Academic Promotion and Orientation to study in Italy

In cooperation with:

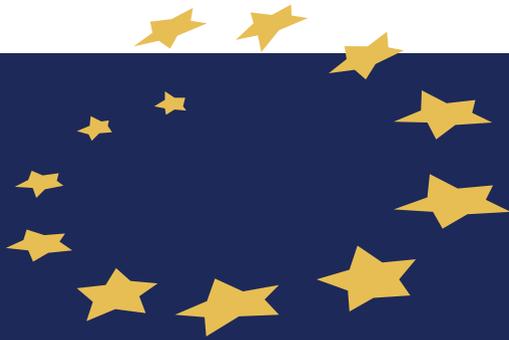
The Italian Ministry of Foreign Affairs and International Cooperation

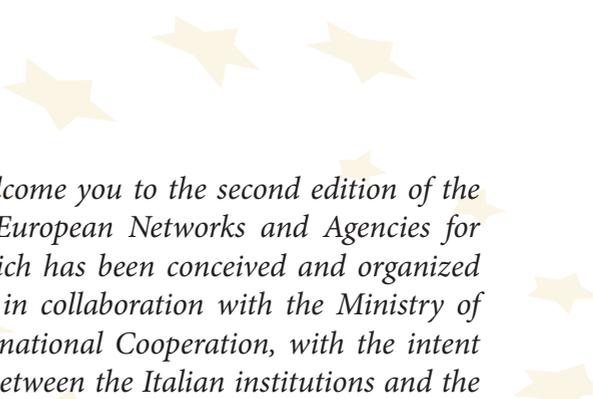
The Italian Ministry of Education, Universities and Research

The Italian Ministry of Interior

CRUI – Conference of Italian University Rectors

Greetings

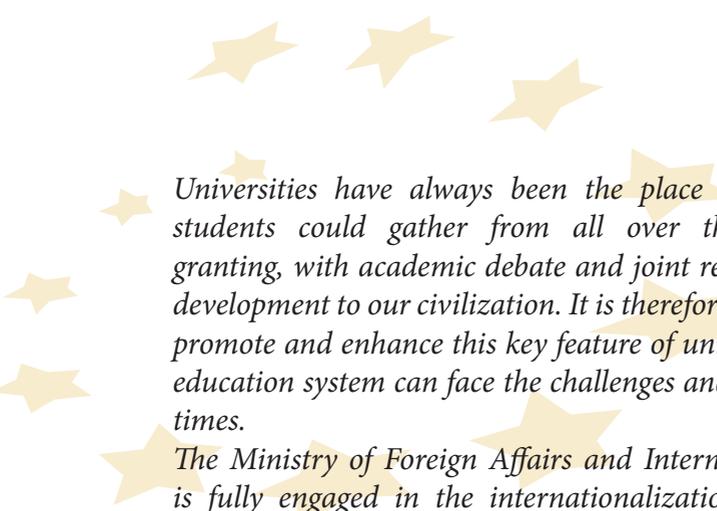




I am very pleased to welcome you to the second edition of the “Annual Conference on European Networks and Agencies for Internationalization”, which has been conceived and organized since 2012 by Uni-Italia in collaboration with the Ministry of Foreign Affairs and International Cooperation, with the intent to encourage the debate between the Italian institutions and the major European Agencies for Internationalization.

The conference is part of the various activities that Uni-Italia manages in support of the Italian institutions jointly with universities and AFAM institutes, particularly through the Scientific Committee, with the aim of increasing the number of foreign students in Italy. Uni-Italia also assists Italian consular offices in the stage that precedes the issuance of the student visa. I extend my sincere gratitude to the ministries (Ministry of Foreign Affairs and International Cooperation, Ministry of Education, Universities and Research and the Ministry of Interior) founding members of Uni-Italia and to the major European agencies for their interest and support showed in the last year and I renew my best wishes for a successful conference

Cesare Romiti
President of Uni-Italia

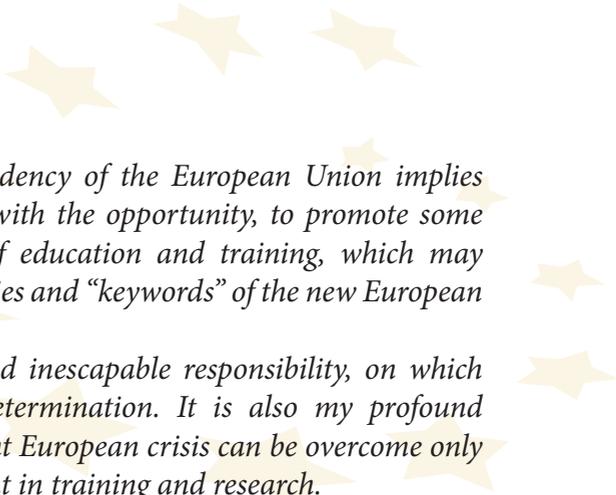


Universities have always been the place where scholars and students could gather from all over the world, therefore granting, with academic debate and joint research, progress and development to our civilization. It is therefore imperative for us to promote and enhance this key feature of universities, so that our education system can face the challenges and complexities of our times.

The Ministry of Foreign Affairs and International Cooperation is fully engaged in the internationalization of our education system through a range of activities and initiatives – scholarships, exchanges of teachers and researchers, agreements and collaboration between Universities and Academies.

As in many other fields, cooperation with other European Countries can dramatically improve higher education. I am therefore extremely pleased to welcome our partners at this second international conference here at the Farnesina.

Paolo Gentiloni
Minister of Foreign Affairs
and International Cooperation

The current Italian Presidency of the European Union implies the responsibility, along with the opportunity, to promote some strategies in the areas of education and training, which may become important priorities and “keywords” of the new European programming.

Such is an important and inescapable responsibility, on which we are working with determination. It is also my profound conviction that the current European crisis can be overcome only by a significant investment in training and research.

In training, because an increasingly popular education, more and more in line with the challenges we face is the best guarantee of a European future more conscious and cohesive, as well as the most effective tool for the dissemination of professionalism suited to the new challenges.

In research, because this means making a more competitive Europe, with solid infrastructures to serve as a real hub for innovation and for technology transfer.

Let me then say: a Europe of education and research is the Europe of the future!

Stefania Giannini
Minister of Education and Research



The nowadays' social and cultural challenges require a strong ability to manage educational exchanges and to foster cross-cultural experiences.



This is one of the missions of the Ministry of the Interior, that puts a great deal of effort into the reception and the integration of foreign citizens.



That's why we will thank Uni-Italia for its initiatives aiming at the enhancement of a mutual knowledge, for the promotion of the Italian Education System and for the recognition and the respect of different cultural identities.

In the context of the internationalization of cultural networks, new paradigms are emerging that lead to the search for location-based advantages and distinctive competencies on a global basis. This is one of the activities of the Ministry of the Interior, that promotes and endorses even local projects to implement effective assistance and social integration actions for the benefit of foreigners.

That's why we will support Uni-Italia in its purpose of favouring the creation of an open and multicultural society.

Filippo Bubbico

Vice Minister of the Interior Affairs

Uni-Italia

Uni-Italia is a no-profit association founded on 30th July 2010 jointly by the Italian Ministry of Foreign Affairs and International Cooperation, the Italian Ministry of Education, University and Research, the Italian Ministry of Interior and the Italy China Foundation.

Uni-Italia has the aim of promoting Italian Higher Education and the mobility of foreign students and researchers towards Italian universities as well as encouraging academic cooperation between Italy and other foreign countries. The Association is present in several countries including China, Indonesia, Brazil, Vietnam, Iran and soon in South Korea and Philippines.

On the bases of an agreement with the Ministry of Foreign Affairs and International Cooperation the Association works closely with Italian diplomatic offices abroad where the Uni-Italia Centres for promotion and orientation to study in Italy are located in. All these Centres cooperate with the Italian Cultural Institutes and the Italian Consulates abroad especially in promoting Italian higher education programs, selecting and assisting students with their first enquiries made in their own countries.

The Association also assists students when they arrive in Italy and for the length of their stay with the aim of facilitating their integration into the new social, academic and cultural environment.





The Conference of Italian University Rectors

The CRUI is the association of the state and private universities.

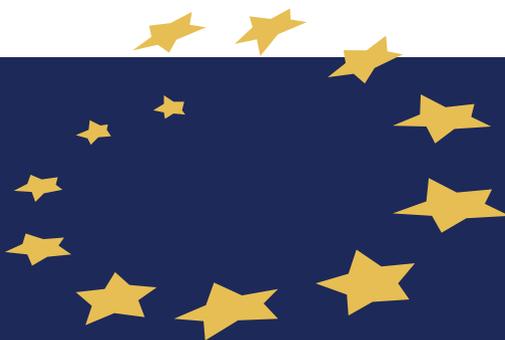
Established in 1963 as a private association of Rectors, the Conference of Italian University Rectors (CRUI) has over time acquired an acknowledged institutional and representative role, as well as a practical capacity to influence the development of the university system through its intense activity of study and experimentation. Since 2001, the Conference of Italian University Rectors has been flanked in its managerial and executive functions by the CRUI Foundation, which is entrusted with developing projects and services in conformity with the strategies of the Conference of Italian University Rectors.

The CRUI engages in the provision of proposals, consultation, and co-ordination in relation to the key questions and issues of the university system. It is a leading point of reference as regards the questions and needs of academic world as a whole for the Italian Parliament and the Italian Ministry of Education.

The CRUI develops and supports the model of autonomous universities established by the Italian Parliament and together with other European partners, within the framework of the commitments undertaken by Italy in an international context, it is working to build the European Higher Education and Research Area.

Given its acknowledged skills and expertise, the CRUI, thanks to the close integration with CRUI Foundation, develops and organises innovative initiatives and projects for universities; experiments with new models and methodologies that can be adopted by universities; promotes and engages in communication within the university system; manages programmes and services for universities.

European Networks and Agencies for Internationalization



Participants



The British Council creates international opportunities for the people of the UK and other countries, and builds trust between them worldwide.

We work in over 100 countries, connecting millions of people with the United Kingdom through programmes and services in the English language, the Arts, Education and Society. We believe these are the most effective means of engaging with others and sharing the UK's great cultural assets with the world. We have been doing this work since 1934.

Our work in English aims to bring high quality language materials to every learner and teacher who wants them. In developing and post-conflict countries we teach English and train teachers through radio, web and TV broadcasts. We offer over three million UK examinations worldwide, helping people gain access to trusted qualifications to support their career and study prospects.

Our work in Education and Society helps transform national education systems, builds more inclusive and open societies and increases young people's opportunities. We encourage international students to come and study in the UK, and British students to experience life abroad. We bring schools around the world together so young people and teachers from different countries can share with and learn from each other.

Our work in the Arts involves the very best British and international artistic talent. We help increase audiences for international work in the UK and for UK work globally. We bring artists together and support the development of skills and policy in the arts and creative industries. Through this work we ensure that culture in its broadest sense plays a vital role in connecting with and understanding each other.

In these ways, the British Council builds links between UK people and institutions and those around the world, helping to create trust and lay foundations for prosperity and security around the world.





Campus France Agency is a public institution in charge of promoting higher education and managing the reception and international mobility of students, researchers, experts and guests.

Thanks to its global network of 200 Campus France Spaces, the agency informs international students about French higher education, guides them on their choice of training, helps them complete their application form and gain a visa. The agency keeps in touch with former students, particularly through France Clubs.

The agency is in charge of the mobility of students benefitting from French government scholarships of researchers and experts on a mission and stakeholders invited to France. It is also in charge of managing scholarship programs from foreign governments and public and private institutions.

Campus France supports higher education and research institutions in their international development through events of higher training promotion in France and overseas, reactions to international calls for tender, services for Campus France Forum members and studies and analysis on student mobility and higher education systems worldwide.

Change by exchange is the motto of the German Academic Exchange Service (DAAD) and our contribution to shaping a global society that finds solutions to the pressing issues of tomorrow. The DAAD works to strengthen internationalisation and global responsibility. We support academic exchange through

- Scholarships for the Best
- Structures for Internationalisation
- Expertise for Academic Collaboration

The DAAD is the organisation of German higher education institutions and their student bodies devoted to internationalising the academic and scientific research system. Through its scholarship programme, the DAAD enables students and researchers to take advantage of the best study and research opportunities. It promotes transnational cooperation and is the German national agency for EU higher education cooperation. The DAAD operates a network of 70 offices worldwide to promote the German higher education system and to further increase the visibility of German higher education abroad.

In 2013, the DAAD provided funding to almost 120,000 German and foreign students and scholars, with a total budget of 433 million Euro.





About the OeAD

The OeAD is Austria's international organisation for mobility and cooperation programmes in education, science and research in Europe and worldwide. We have over 50 years of experience and work with thousands of people, connecting them with educational institutions in Europe and all over the world. 200 members of staff are employed with the OeAD throughout Austria.

The total budget of the OeAD is 50 million euros.

We advise, promote and support international cooperation in education, science and research.

We accompany international activities and coordinate and support their implementation.

We analyse international developments and devise appropriate recommendations and measures.

We exchange people of all ages and all educational levels.

Hence, we support institutional cooperations in Europe and worldwide.



ŠVIETIMO
MAINŲ
PARAMOS
FONDAS

Švietimo mainų paramos fondas (Education Exchanges Support Foundation, EESF) is a national agency responsible for LLP, Erasmus+, Nordic Council's and many national programmes which involve internationalization of education and mobility.

In 2010 EESF started a project “Study in Lithuania”, funded by the ESF.

This project is specifically tailored to enhance cooperation of Lithuanian Higher Education institutions in regards to internationalization and promotion of Lithuanian Higher Education abroad.

Within this project, among other activities, EESF supports participation in international study fairs, publishes marketing material, administers www.studyinlithuania.lt and lobbies better conditions for international students in Lithuania.





Universidad.es- Spanish National Foundation for the International Promotion of Spanish Universities

General Secretariat of Universities Spanish Ministry of Education, Culture & Sports

Universidad.es is a public sector foundation that aims to promote the Spanish university system throughout the world. The foundation was set up by the Spanish government with the support of Spain's regional governments and universities as well, on 23 December 2008.

Its main objectives are:

- To increase the international dimension of the Spanish university system.
- To establish Spain as a leading destination for foreign students and researchers.
- To increase the presence of Spanish students and researchers throughout the world.
- To encourage transnational education under the leadership of Spanish universities.
- To help universities to develop their internationalization strategies and to promote university development cooperation projects.

Its General Director is Dr. Guillermo Cisneros Pérez (April 1960), PhD in Telecommunications Engineering and Professor of the Polytechnic University of Madrid (UPM). Before his charge in, Universidad.es, he was the Director of the Technical School of Telecommunications Engineering of UPM, President of the Rogelio Segovia Foundation for the Development of Telecommunications (Fundetel), and President of the Directors Conference of centres that lecture on Telecommunication Engineering degrees (CODITEL).



The Swedish Institute (SI) is a public agency with a staff of approximately 140 employees, with offices in Stockholm, Visby and Paris. Our commitment is to gain knowledge and understanding of different cultures, their people, and to promote Sweden and Swedish issues globally.

The SI helps Sweden reach various international goals concerning foreign policy, education, international aid and development. Our activities span over culture, society, research, higher education, business, innovation, democracy and global development.

SI acts as a coherent representative of Sweden and of Swedish skills, values and experience in the world. SI operates within the framework of public diplomacy – understanding, informing, influencing and developing relations with people in other countries – and works closely with Swedish and foreign partners as well as with Swedish embassies and consulates around the world.





European Networks and Agencies for Internationalization

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Internationalization processes in the European Union:
implementation of governmental internationalization policies by European
Agencies promoting Higher Education and EU's guide lines.

09:00-09:30 Registration of attendees

09:30-10:00 Opening session

Moderator:

Andrea Meloni

General Director for the Country Promotion
Ministry of Foreign Affairs and International Cooperation

09:30-09:35 *Paolo Gentiloni*

Minister of Foreign Affairs and International Cooperation

09:35-09:40 *Stefania Giannini*

Minister of Education, University and Research

09:40-09:45 *Filippo Bubbico*

Vice Minister of Interior Affairs

09:45-09:50 *Giovanni Puglisi*

Dean of the Conference
of Italian University Rectors

09:50-09:55 *Cesare Romiti*

President of Uni-Italia

10:00-12:30 **Debate**

Moderator:

Dora Longoni

Head, International Projects Service, Politecnico di Milano

Internationalization processes in the European Union: Implementation of governmental internationalization policies by European Agencies promoting Higher Education and EU's guide lines.

12:30-13:00 **Conclusions**

Moderator:

Carlo Naldi

Chairman of Uni-Italia Scientific Committee



European Networks and Agencies for Internationalization



Uni-Italia

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